

Jimin Lee

Product Designer

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🌐 www.jiminleedesign.com

EXPERIENCE

Senior Product Designer | *Haven Technologies*

MARCH 2021 - AUGUST 2023

- Led the design and user research of the main administration platform and other business tools.
- Performed user interviews and conducted usability tests using prototypes to make well-informed design decisions.
- Worked closely with developers during the implementation process and conducted quality assurance checks to ensure build accuracy.
- Led the design of the new design system, Productization Design System, created to support the back-office products, including the Admin platform.

Product Designer | *Bytemark, Inc.*

APRIL 2018 - FEBRUARY 2021

- As the sole designer, I led the design of our consumer-facing and merchant-facing products.
- Established a design style guide for mobile and web products to keep the UI consistent and allow developers to work efficiently.
- Collaborated daily with different stakeholders to understand our users' goals and needs and ultimately provide the best solutions that can be shipped quickly.

UX/UI Designer (Contract) | *Johnson & Johnson*

SEPTEMBER 2017 - FEBRUARY 2018

- Collaborated with a multidisciplinary team of researchers, behavioralists, wellness experts, product managers, and designers to build a well-being mobile app.
- Produced user flows, low and high-fidelity wireframes, and interactive prototypes.

Senior Designer | *PlacelQ*

JUNE 2013 - SEPTEMBER 2017

- Led the design of an internal platform that allows the user to discern large amounts of data and visually compare and contrast different data sources.
- Brainstormed creative concepts and built interactive mobile ads with pleasurable user experiences based on the client's goals.

EDUCATION

General Assembly

User Experience Design

SPRING 2016

Georgia Institute of Technology

B.S. Industrial Design

CLASS OF 2013

SKILLS

Design

Sketching, Wireframing, Prototyping, Usability Testing, Research, Illustration, Visual Design, Accessibility, Web Design, Mobile Design, Responsive Design

Tools

Figma, Sketch, Adobe Creative Suite, InVision, Zeplin